

# IDENTIFYING ALIGNED OPPORTUNITIES USING A STRATEGY SCREEN



A strategy screen is a series of questions usually developed by organizations to help them make strategic decisions, but you can create your own strategy screen to help you build the life you want to live.

## ASK YOURSELF THE FOLLOWING QUESTIONS

- Does it help advance me towards my goals? How?
- Do I have the capacity to pursue this opportunity?
- Can I pay for it? Does it pay for itself (fees, earned revenue), or can I raise funds to pay for it?
- What might be the long-term effects of taking this opportunity?

**Consider writing your own questions based on your unique life situation**



## HECK YES OR NO

Ask yourself, 'Is this something I want to do?' If the answer isn't a 'heck yes,' it's a 'no.' In other words, if the opportunity is not "heck yes," an unreserved yes, it is a no. Your gut instinct is often correct when it comes to decisions you should or should not take.

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STORY" AT [HTTPS://BIT.LY/3BLFZMY](https://bit.ly/3BLFZMY)



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