

GENDER CODED WORDS

Masculine Gender Coded Words	Feminine Gender Coded Words	Gender-Neutral Alternatives
		Able, Proven, Exceptional, Steady,
Strong	Support	Excellent, Solid
		Head, Manager, Head Up, Run,
Lead	Responsible	Manage, Steer
		Investigate, Study, Test, Research
Analysis	Understand	
		People, Team Members, Applicants
Individual	Together	
		Passionate, Inspired, Motivated,
Driven	Committed	Fueled

ADDITIONAL RESOURCES REGARDING GENDER-CODED LANGUAGE

Are Your Job Posts Biased?