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Stories are the vessels of culture, and culture is networked.

LET'S TELL THE REAL STORIES OF HOW CHANGE HAPPENS

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Stories are the most powerful tool we have.



STORIES MAKE THE NEW FAMILIAR

STORIES MAKE THE FAMILIAR NEW



STORIES
HELP US
UNDERSTAND



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STORIES CAPTURE ATTENTION



STORIES
INCREASE
EMPATHY



STORIES
INCREASE
PERSPECTIVE TAKING

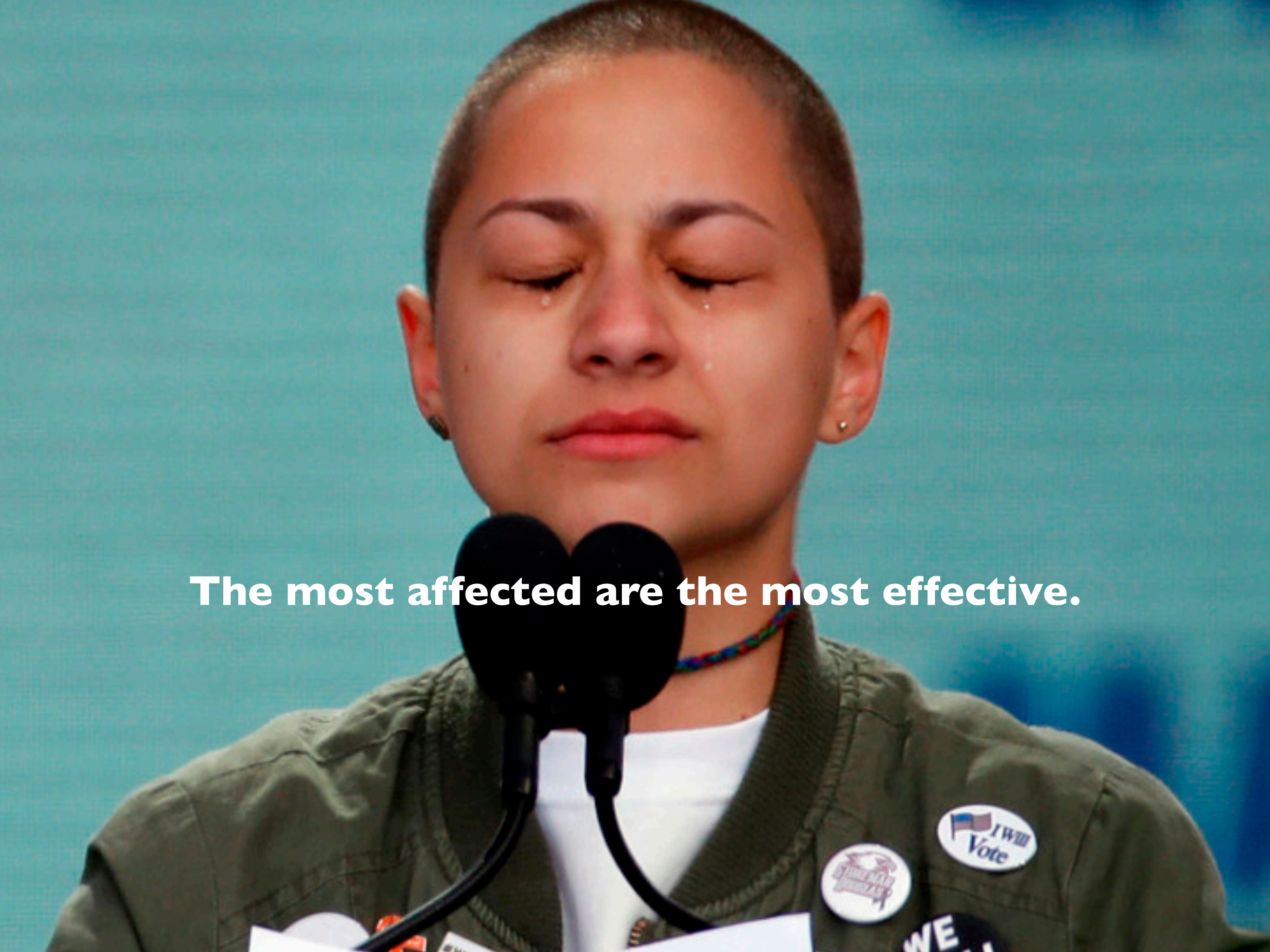


STORIES REDUCE COUNTER-ARGUING

Data without stories can do more harm than good.



Tell complete stories



The most affected are the most effective.





This is for Monday, December 5, 1955.

Another Negro woman has been arrested and thrown into jail because she refused to get up out of her seat on the bus for a white person to sit down.

It is the second time since the Claudette Colbert case that a Negro woman has been arrested for the same thing. This has to be stopped.

Negroes have rights, too, for if Negroes did not ride the buses, they could not operate. Three-fourths of the riders are Negroes, yet we are arrested, or have to stand over empty seats. If we do not do something to stop these arrests, they will continue. The next time it may be you, or your daughter or mother.

This woman's case will come up on Monday. We are, therefore, asking every Negro to stay off the buses Monday in protest of the arrest and trial. Don't ride the buses to work, to town, to school, or anywhere on Monday.

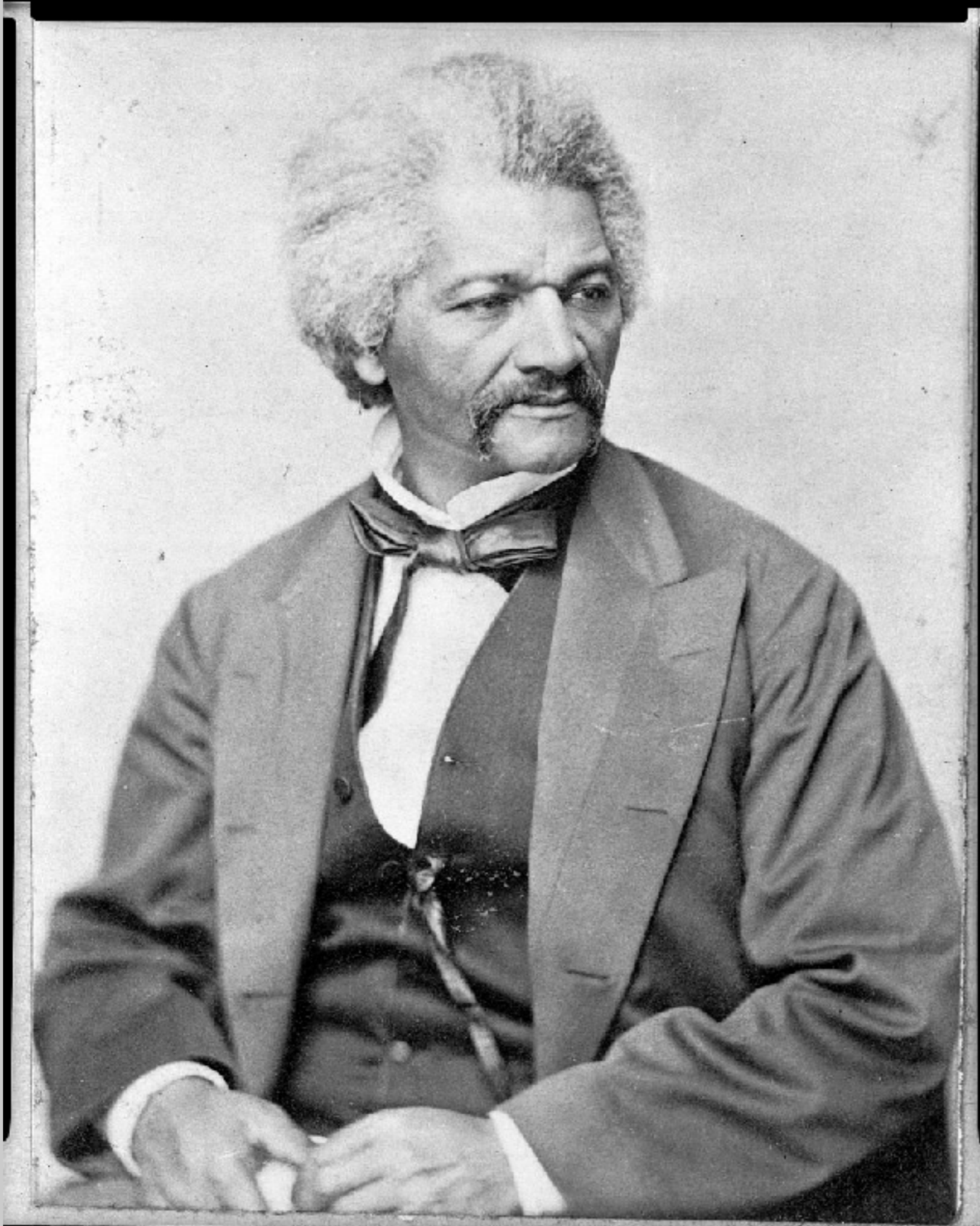
You can afford to stay out of school for one day, if you have not other way to go except by bus.

You can also afford to stay out of town for one day. If you work, take a cab, or walk. But please, children and grown-ups, don't ride the bus at all on Monday. Please stay off of all buses Monday.

Copy of a flyer originally distributed in December 1955 by members of the Women's Political Council (WPC) of Montgomery.

* Claudette Colvin, a fifteen year-old high school student, was arrested March 2, 1955 for refusing to give up her seat on a Montgomery bus. Colvin was incorrectly identified on the original flyer as Claudette Colbert. In October of 1955, Mary Louise Smith, eighteen years old, was also arrested and fined for the same reason. For





Frederick Douglass



“We are all bound up together in one great bundle of humanity, and society cannot trample on the weakest and feeblest of its members without receiving the curse in its own soul.”

—Francis Ellen Watkins Harper

THE
STORY
OF
WOMAN
SUFFRAGE

BY
IDA HUSTED HARPER

VOL. VI.

THE
HISTORY
OF
WOMAN
SUFFRAGE

BY
IDA HUSTED HARPER

VOL. V.

THE
HISTORY
OF
WOMAN
SUFFRAGE

SUSAN B. ANTHONY
IDA HUSTED HARPER

VOL. IV.

THE
HISTORY
OF
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SUFFRAGE

BY
STANTON
ANTHONY
GAGE

VOL. III.

ROCHESTER, N. Y.:
SUSAN B. ANTHONY.

THE
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VOL. II.

ROCHESTER, N. Y.:
SUSAN B. ANTHONY.

It's messy.

It takes restraint.

They weren't popular.



Clara Lemlich



Jo Ann Robinson



Francis Harper

You can choose your place in the narrative of building the world we wish existed.



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